



INTERNATIONAL
AGRO-FOOD
EXHIBITION

AGROFOOD

EXPO AND BUSINESS FORUM

2026

Organized by

ORIENT EXPOS AND EVENTS

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INTERNATIONAL
AGRO-FOOD
EXHIBITION

SOUTH SUDAN INTERNATIONAL
AGRO-FOOD
EXHIBITION



27TH-31ST
JANUARY
2026

Airport Road, Hotel Panorama
Plaza
Juba, South Sudan



WHO WE ARE

Orient Expos and Events (OREX) is a platform of development, initiation, cooperation and collaboration. It was founded to contribute to the social, political, economic, scientific, commercial and technological development and advancements of the world into South Sudan and beyond.

Headquartered in Juba, South Sudan, OREX has regional offices in Nairobi, Rwanda, UAE and Turkey, that work hand in hand to ensure the planning of the most successful and viable events in all across the Globe.

We collaborate with relevant ministries of the Government to ensure full participation of the governing bodies. This is important in ensuring exhibitors from around the globe get smooth clearance of their products and exhibition items and with convenience



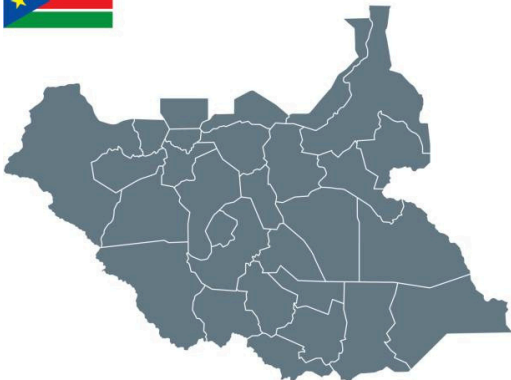
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WHAT IS AGROFOOD EXPO?



Organized by Orient Expos and events (OREX), in collaboration with the Ministry of Trade, Ministry of Agriculture, Ministry of Livestock and Fisheries, Ministry of Foreign Affairs & International Cooperation, Ministry of Investment, Central Equatoria State Government and The South Sudan States' Governments, AgroFood Expo is an exclusive agricultural forum that generates and bolsters agriculture and food in the Republic of South Sudan.

The South Sudan International AgroFood Expo is an Annual Trade event that brings together an assortment of industries together to showcase various Agricultural products and services from all around the globe into South Sudan. We focus to enable the direct interaction of farmers, producers, suppliers and end consumers of different agricultural products in order to foster trade, growth and sustainability. We have the main objecting of Agriculture for growth and sustainability.



Great minds and leaders from different agricultural backgrounds as well as other great business minds will meet in

JUBA - SOUTH SUDAN

to connect, network and share business ideas that will propel different individual and business forward.



WHY SOUTH SUDAN?

Republic of South Sudan is located strategically along the Nile basin with The White Nile dissecting through the country upwards. The country also boasts of large chunks of uncultivated fertile land. Over the years, South Sudan has been overdependent on foreign food supply even for the most basic of farm products that can be locally produced.. Vendors imports food items from neighbouring Republic of Uganda and Kenya.



South Sudan's livestock population is estimated at 12 million cattle. According to a report by the Food and Agriculture Administration (FAO), South Sudan is a world leader in terms of animal wealth per capita. Another estimate puts the livestock population in South Sudan at 11,816,672 cattle, 13,974,135 goats, and 12,611,522 sheep totaling to 57 Million cattle, goats and sheep against a human population of 11 Million.



Despite the enormous livestock wealth, South Sudan still imports most of its meat from neighbouring Kenya and Uganda.

With this in focus, South Sudan is so fertile for nthis event more than before. The country is adopting new ways of doing things and currently focusing on self sustainability measure to end overdependence on imported agricultural produce that can be sourced locally through proper agriculture.



Why Attend?

2026

Great Opportunity

This is a strategic business marketing opportunity for businesses and organizations. The amount of planning involved in the entire process is so promising with over 100 international companies already confirming their participation making this venture very sustainable and profitable. We invite you to come join hands with us and be part of the biggest Annual Event in South Sudan this year and enjoy the benefits of meeting clients and customers for immediate future agricultural growth and sustainability.

2027

Network

This Expo will lay a basic foundation for the annual event to keep connecting and promoting agro-food business which will further increase prospects in the sector. We forecast an agricultural revolution in the nation of South Sudan which currently depends mostly on imported food..

This is the maiden event that intends to revolutionize agriculture in South Sudan and connect it to the world markets. Agricultural inputs, equipment and machinery is not locally available. This Expo provides the best stage for showcasing the best agricultural components available in the world today.



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AGROFOOD OBJECTIVES



Fostering Agricultural Growth and Sustainability

Improving Agriculture in South Sudan through modern farming systems

Opening South Sudan to Global Agricultural Marketplace

Encouraging domestic Agriculture

Connecting Farmers, Suppliers and Consumers in different commodities

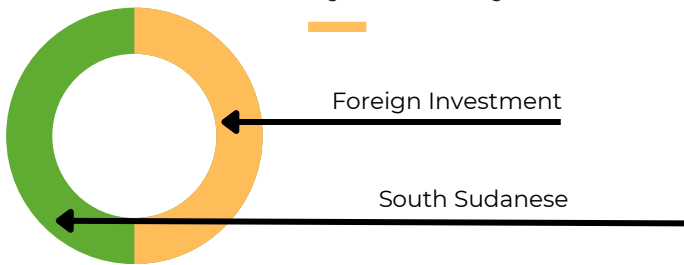
Establishing a local source for locally produced Agricultural products



WHO WILL BE IN AGROFOOD

Owing to OREX wide reach and presence , AgroFood Expo presents a unique opportunity to establish networks with dedicated and growth focused entities across the globe.

By Nationality



Participation by Role



Expo Presence





ABOUT AGROFOOD EXPO

South Sudan International Agro-Food Exhibition is one of the largest events specialised in the food, beverage, and hospitality sectors in the region.

The first edition of South Sudan International Food Exhibition will take place from 27th – 31st January 2026 at Freedom Hall South Sudan.

Held under the patronage of The South Sudan Ministry of Trade, Agriculture, Livestock and Fisheries, Foreign Affairs and International Cooperation and Ministry of Investment together with the Board of South Sudan Agro-Food and, this edition will reaffirm our wise leadership's vision to secure a leading and global position in food security.



AGRICULTURE

● CROP FARMING

South Sudan Agro-Food Exhibition intends to build the capacity for large scale farming in the country by providing solutions and alternatives both in technology and training on Crop Framing. This is a wholly large scale area and can be advanced with improvements in the following areas; Heavy Machinery & Equipment, Crop Protection, Fertilizers & Pesticides, Green Houses & Nurseries, Horticulture, Hydroponics/Urban Farming Irrigation Equipment & Supplies, Packaging, Seeds & Seedlings Storage & Logistics Processing Processing.

● ANIMAL FARMING

The Exhibition will provide an array of solutions in Animal farming that will make a turnaround in Animal farming income. The areas of expertise on animal farming varies as indicated herein. Farm Equipment & Housing, Feed & Feed Ingredients, Feed Systems & Equipment, Laboratories, Livestock Farms, Organic Fertilizers, Packaging, Pharmaceuticals & Nutrition, Poultry Farm Processing, Storage & Logistics, Vaccines, Veterinary Equipment & Supplies, Veterinary Hospitals & Clinics.

OVERVIEW

The Exhibition is organized by South Sudan Agro-Food Exhibition Committee in cooperation with South Sudan Ministry of Agriculture and is expected to witness wide-scale local and international participation by major companies specializing in the agriculture and food sector, in addition to many experts, specialists, and decision-makers in this vital industry.



Food Processing & Packaging Systems

Modern food processing equipment and plans to accommodate large scale productivity and foster international distribution of products.



Irrigation Systems

Sustainable irrigation systems that will utilize the water resource that is mostly under utilized in the country.



Vegetable & Fruit Farming

Growth and expansion of vegetable farming in the country will boost the availability and provide more affordable foods in our market that is majorly sourced from outside the country. Fruit and vegetable processing firms once established will provide a ready market for the farmers because its a sustainable field that has to exist.



Hydroponic Growing Systems

Large scale hydroponic systems is essential for any nation that intends to excel in agriculture and make it an income earner for itself. Hydroponic systems work well with many soil types and with fertility in the South Sudan soil, this will bring forth massive productivity.



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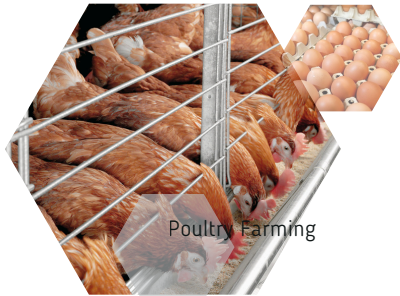
Animal Farming

Farm animals produce a large number of our daily consumption needs. We bring you new ways of large scale animal farming. Find better ways of harnessing farm produce for profitability and economic growth. From Dairy Farming to Meat distribution.



Coffee Farming

Modern ways of Coffee plantations, Coffee processing machines and equipment, packaging, marketing and distributions channels. Having been a major income earner for many countries, coffee can change fortunes of farmers who majorly look elsewhere for sustainability.



Poultry Farming

Assorted Poultry farming equipment and process. Modern Egg handling and processing and further distribution channels.



Organic Juice & Drinks

Organic and natural juice products, processing machines, preservation, packaging and labeling, marketing and distribution.



Tea Farming

Modern ways of Tea plantations, processing and packaging for distribution



Assorted Packaging

Packaging from Farm to Factory produce for assorted products.



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TOTAL STAND COUNT

1,200 UNITS

Stand Prices

Standard Stand Prices

Main Hall	Price Per Sqm
3 Sqm	\$350
Upto 9 Sqm	\$250
Above 9 Sqm	\$200

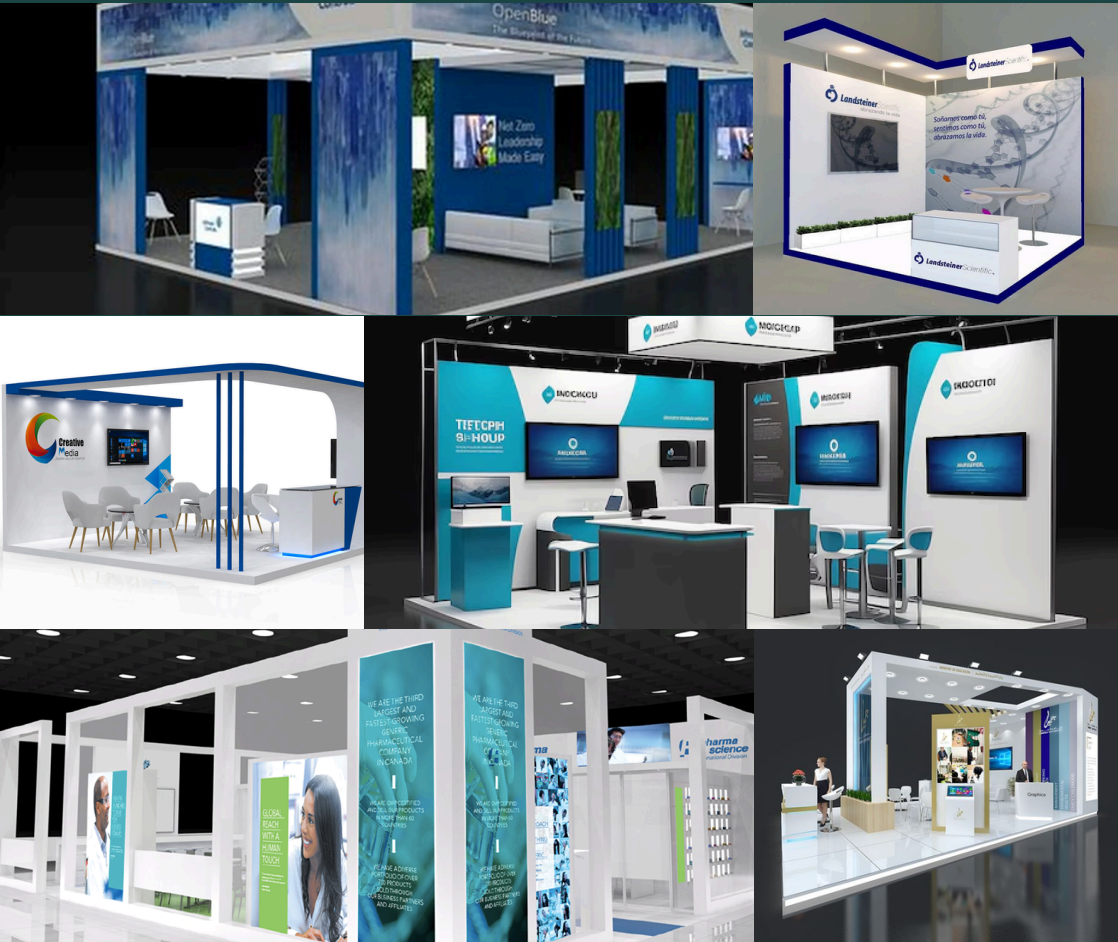
*Customized Booths will be priced according to individual company preferences

Item	Availability	Specs	How To:
AV & lighting integration	Pre-ordered	Exhibitor	Upon Request
Interactive displays	Pre-ordered	Exhibitor	Upon Request
Custom flooring and wall panels	Pre-ordered	Exhibitor	Upon Request
Storage and transport	On site	Exhibitor	Upon Request



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OUR BOOTH OPTIONS



CONTACT US FOR CUSTOMIZED STAND REQUIREMENTS



Business Forum

The South Sudan International Agrofood Business Forum is a networking event for entrepreneurs, business owners, start-ups, and those who want to grow their businesses in the agricultural sector in South Sudan. Highlights: Promoting agriculture and maintaining food sustainability. Building a well-coordinated agricultural and food networking capacity, Agriculture as the backbone of the economy of the country. Opportunity for a meet and greet session with the top business men and women. Modern animal breeding technologies. Creating Food Security Measures in the country. Global technology comes to South Sudan. Public motivational speech from the Keynote Speakers.

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Venue
Pyramid Continental
Hotel

January 30-31, 2026

ABOUT THE FORUM

Visit our official website to register for the Expo and the Forum. Or visit our offices for assistance

The two-day forum will cover areas of Animal Breeding, Irrigation Systems, Hydroponic Farming, Cash Crop Farming, Food Processing Systems, Food Security and Agricultural Sustainability. We will have discussions on how the more successful nation in agriculture are developing and find out ways to deepen engagement with impact-agriculture.

The event is aimed at bringing great minds in agriculture and food production together to reach the same strategic goals. We will have industry leaders as keynote speakers who will be leading the trail of facilitators at the business forum in Juba. Exhibitors from around the world will be showcasing at The Freedom Hall while facilitation takes place simultaneously at The Pyramid Continental Hotel.

This event is the biggest ever agricultural event to happen in South Sudan thereby earning the full support of the Republic of South Sudan Government through the Ministry of Agriculture and that of Trade and Industry. This forum is structured for B2B (Business To Business) and is therefore intended to help agricultural stakeholders to learn and connect; Impacting new ways of doing agriculture as well as offer ideas to both start-ups and going concerns. It should offer start-ups with the essential ingredients for success both in agriculture and specific industry. The forum should offer the producing farmer a direct market to meet and share with new and potential customers and also enhance intertrade between sectors

Standard Packages

Package	Rate
Business Forum (Inc. 2 Breaks and Lunch)	\$200
Executive Accommodation (3 Days) +Airport Transfer	\$450
Executive Accommodation (6 Days) +Airport Transfer	\$900

SPONSORSHIPS

DETAILS OF PACKAGE	MAIN SPONSOR (1) \$25,000	PLATINUM (4) \$15,000	GOLD (6) \$10,000	SILVER (10) \$6,000	BRONZE (14) \$3,000
Entrance Reception	10	6	4	2	1
Gala Dinner VIP	3	2	1		
Entry All VIP events	3	2	1		
Business Forum Pass	3	2	1		
Opening Speeches	5 Minutes	3 Minutes	2 Minutes		
Logo on main Stage	1st Level Visibility	2nd Level, Visibility	3rd Level Visibility	4th Level Visibility	5th Level Visibility
Logo on Website	1st Level Visibility	2nd Level, Visibility	3rd Level Visibility	4th Level Visibility	5th Level Visibility
Website Profile	250 Words	150 Words	100 Words	50 Words	20 Words
Expo booth Space	6m2	3m2	3m2		
Event Guide	2 Pages	1 Page	Shared Page	Shared Page	Shared Page



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Event Activity



Agricultural Exhibition

Exhibitors from all over the world will converge at The Freedom Hall in Juba to showcase their best agricultural products and systems to the investors, farmers, vendors and users of commodities and different systems on the fair..



Business Forum

The Agrofood Business Forum is scheduled to commence on the 3rd day of the Exhibition at Pyramid Continental Hotel starting from the 29th to 30th of January 2026.

Key note speakers in specified areas will address the sitting and Q&A sessions will be allocated to deal with queries from the attendees.



Q&A Sessions

During the Business Forum, there will be an allocation time specific from Questions from the attendees and investors to specific speakers of events sponsors and planners on different areas of the industry.

PHOTO GALLERY





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Further information

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